## Introduction to Engineering Optimization (ME6806)

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A manufacturing firm produces two products, $A$ and $B$, using two limited resources. The maximum amounts of resources 1 and 2 available per day are 1000 and 250 units, respectively. The production of 1 unit of product A requires 1 unit of resource 1 and 0.2 unit of resource 2 , and the production of 1 unit of product $B$ requires 0.5 unit of resource 1 and 0.5 unit of resource 2 . The unit costs of resources 1 and 2 are given by the relations ( $0.375-0.00005 u_{1}$ ) and ( $0.75-0.0001 u_{2}$ ), respectively, where $u_{i}$ denotes the number of units of resource $i$ used ( $i=1,2$ ). The selling prices per unit of products $A$ and $B$, $p_{A}$ and $p_{B}$, are given by

$$
\begin{aligned}
& p_{A}=2.00-0.0005 x_{A}-0.00015 x_{B} \\
& p_{B}=3.50-0.0002 x_{A}-0.0015 x_{B}
\end{aligned}
$$

where $x_{A}$ and $x_{B}$ indicate, respectively, the number of units of products $A$ and $B$ sold. Formulate the problem of maximizing the profit assuming that the firm can sell all the units it manufactures.

## Example 3

Let the design variables be the number of units of products $A$ and $B$ manufactured per day:

$$
\mathbf{X}=\left\{\begin{array}{l}
x_{A} \\
x_{B}
\end{array}\right\}
$$

The requirement of resource 1 per day is $\left(x_{A}+0.5 x_{B}\right)$ and that of resource 2 is $\left(0.2 x_{A}+0.5 x_{B}\right)$ and the constraints on the resources are

$$
\begin{align*}
x_{A}+0.5 x_{B} & \leq 1000  \tag{1}\\
0.2 x_{A}+0.5 x_{B} & \leq 250 \tag{2}
\end{align*}
$$

The lower bounds on the design variables can be taken as

$$
\begin{align*}
x_{A} & \geq 0  \tag{3}\\
x_{B} & \geq 0 \tag{4}
\end{align*}
$$

The total cost of resources 1 and 2 per day is

$$
\begin{aligned}
& \left(x_{A}+0.5 x_{B}\right)\left[0.375-0.00005\left(x_{A}+0.5 x_{B}\right)\right] \\
& \quad+\left(0.2 x_{A}+0.5 x_{B}\right)\left[0.750-0.0001\left(0.2 x_{A}+0.5 x_{B}\right)\right]
\end{aligned}
$$

## Example 3

and the return per day from the sale of products $A$ and $B$ is

$$
x_{A}\left(2.00-0.0005 x_{A}-0.00015 x_{B}\right)+x_{B}\left(3.50-0.0002 x_{A}-0.0015 x_{B}\right)
$$

The total profit is given by the total return minus the total cost. Since the objective function to be minimized is the negative of the profit per day, $f(\mathbf{X})$ is given by

$$
\begin{align*}
f(\mathbf{X})= & \left(x_{A}+0.5 x_{B}\right)\left[0.375-0.00005\left(x_{A}+0.5 x_{B}\right)\right] \\
& +\left(0.2 x_{A}+0.5 x_{B}\right)\left[0.750-0.0001\left(0.2 x_{A}+0.5 x_{B}\right)\right] \\
& -x_{A}\left(2.00-0.0005 x_{A}-0.00015 x_{B}\right) \\
& -x_{B}\left(3.50-0.0002 x_{A}-0.0015 x_{B}\right) \tag{5}
\end{align*}
$$

As the objective function [Eq. $\left(\mathrm{E}_{5}\right)$ ] is a quadratic and the constraints [Eqs. $\left(\mathrm{E}_{1}\right)$ to $\left(\mathrm{E}_{4}\right)$ ] are linear, the problem is a quadratic programming problem.

## Example 4

A scaffolding system consists of three beams and six ropes as shown in Fig. Each of the top ropes $A$ and $B$ can carry a load of $W_{1}$, each of the middle ropes $C$ and $D$ can carry a load of $W_{2}$, and each of the bottom ropes $E$ and $F$ can carry a load of $W_{3}$. If the loads acting on beams 1,2 , and 3 are $x_{1}, x_{2}$, and $x_{3}$, respectively, formulate the problem of finding the maximum


Figure :Scaffolding system with three beams.

## Example 4

load $\left(x_{1}+x_{2}+x_{3}\right)$ that can be supported by the system. Assume that the weights of the beams 1,2 , and 3 are $w_{1}, w_{2}$, and $w_{3}$, respectively, and the weights of the ropes are negligible.

SOLUTION Assuming that the weights of the beams act through their respective middle points, the equations of equilibrium for vertical forces and moments for each of the three beams can be written as

For beam 3:

$$
\begin{gathered}
T_{E}+T_{F}=x_{3}+w_{3} \\
x_{3}(3 l)+w_{3}(2 l)-T_{F}(4 l)=0
\end{gathered}
$$

For beam 2:

$$
\begin{gathered}
T_{C}+T_{D}-T_{E}=x_{2}+w_{2} \\
x_{2}(l)+w_{2}(l)+T_{E}(l)-T_{D}(2 l)=0
\end{gathered}
$$

For beam 1:

$$
\begin{gathered}
T_{A}+T_{B}-T_{C}-T_{D}-T_{F}=x_{1}+w_{1} \\
x_{1}(3 l)+w_{1}\left(\frac{9}{2} l\right)-T_{B}(9 l)+T_{C}(2 l)+T_{D}(4 l)+T_{F}(7 l)=0
\end{gathered}
$$

## Example 4

where $T_{i}$ denotes the tension in rope $i$. The solution of these equations gives

$$
\begin{aligned}
& T_{F}=\frac{3}{4} x_{3}+\frac{1}{2} w_{3} \\
& T_{E}=\frac{1}{4} x_{3}+\frac{1}{2} w_{3} \\
& T_{D}=\frac{1}{2} x_{2}+\frac{1}{8} x_{3}+\frac{1}{2} w_{2}+\frac{1}{4} w_{3} \\
& T_{C}=\frac{1}{2} x_{2}+\frac{1}{8} x_{3}+\frac{1}{2} w_{2}+\frac{1}{4} w_{3} \\
& T_{B}=\frac{1}{3} x_{1}+\frac{1}{3} x_{2}+\frac{2}{3} x_{3}+\frac{1}{2} w_{1}+\frac{1}{3} w_{2}+\frac{5}{9} w_{3} \\
& T_{A}=\frac{2}{3} x_{1}+\frac{2}{3} x_{2}+\frac{1}{3} x_{3}+\frac{1}{2} w_{1}+\frac{2}{3} w_{2}+\frac{4}{9} w_{3}
\end{aligned}
$$

The optimization problem can be formulated by choosing the design vector as

$$
\mathbf{X}=\left\{\begin{array}{l}
x_{1} \\
x_{2} \\
x_{3}
\end{array}\right\}
$$

Since the objective is to maximize the total load

$$
\begin{equation*}
f(\mathbf{X})=-\left(x_{1}+x_{2}+x_{3}\right) \tag{1}
\end{equation*}
$$

## Example 4

The constraints on the forces in the ropes can be stated as

$$
\begin{align*}
& T_{A} \leq W_{1}  \tag{2}\\
& T_{B} \leq W_{1}  \tag{3}\\
& T_{C} \leq W_{2}  \tag{4}\\
& T_{D} \leq W_{2}  \tag{5}\\
& T_{E} \leq W_{3}  \tag{6}\\
& T_{F} \leq W_{3} \tag{7}
\end{align*}
$$

Finally, the nonnegativity requirement of the design variables can be expressed as

$$
\begin{align*}
& x_{1} \geq 0 \\
& x_{2} \geq 0 \\
& x_{3} \geq 0 \tag{8}
\end{align*}
$$

Since all the equations of the problem $\left(\mathrm{E}_{1}\right)$ to $\left(\mathrm{E}_{8}\right)$, are linear functions of $x_{1}, x_{2}$, and $x_{3}$, the problem is a linear programming problem.

